

A new threat has presented itself on our roads, one that is becoming more dangerous and deadly than drunk driving. It is **DRIVING WHILE DISTRACTED.**

Did you know?

- Distracted driving is a major contributor to car crashes, especially among young drivers. Drivers under 20 years of age represent the largest proportion of distracted drivers on the road with 16% of all fatal crashes involving these young drivers driving while distracted according NHTSA.
- Distraction from cell phone use while driving (hand held or hands free) delays a driver's reactions as much as having a blood alcohol concentration at the legal limit of .08 percent. (University of Utah)
- Drivers that use handheld devices are four times as likely to get into crashes serious enough to injure themselves. (Insurance Institute for Highway Safety)
- On any given day in 2008, more than 800,000 vehicles were driven by someone using a hand-held cell phone. (National Safety Council)



Mom Sends the Message is a public service campaign started by TheMotherhood.com to educate mothers on the dangers of driving while distracted. By taking the pledge to not drive while distracted you are not only making our roads safer but you are also educating your children and setting their values on the right track. Before you know it your child will be a young driver on our roads. Don't let them be one of the statistics above.



TAKE THE PLEDGE AND BE AN ACTIVE ROLE MODEL FOR YOUR CHILD!!!

For more information and to take the pledge visit www.mommsg.com or

Email contact@themothhood.com for more ways you can help spread the msg!